

5 Things to look for before booking your Wedding Photo Booth

CAMERA



Do they use a DSLR camera in the booth?

A DSLR camera will provide a superior quality picture (print and digital) than an alternative type of camera. Not that anything is wrong with using an iPad booth or a webcam but there is no comparing the quality to a DSLR. DSLRs will provide picture quality of a portrait and is printable, even at large sizes. This is perfect for and exactly what you would want for a wedding day when capturing memories.

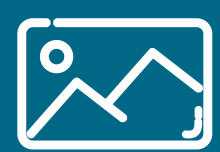
CUSTOMIZE



What do they customize?

It's your special day so why would you want something that someone else already has. Find out if your photo booth vendor has any customization options. Some of these will include customized print designs, photo booth LED lighting can be set to match your theme and decor, some companies offer custom props and also backdrop colour and style selection. Most modern day photo booths will allow text and email options as well, find out if you can customize the message that accompanies them. This way you can say something special to each of your guests.

THE PICS



Will you get the pics after the wedding?

With all of the guests that you've invited you're going to want all of the pictures taken at the booth to add to the memory of the day. Find out if you get access to them after the event. Some companies will charge you for access and some won't. You should also ask how long they will be available for after the event and if they are print quality, you never know...you may want to create a memory album so they need to be printable.

REVIEWS



Do they have good reviews

Anyone can make themselves look good by selecting the best pics and saying the right things but what do past clients say? Ask for references to hear what past clients say or even better, check out the company's Google, Yelp and other online platform reviews. These reviews are authentic and speak to the experiences of past customers.

ATTENDANT



Does an attendant remain on site

An attendant (or Ambassador as we call them at Imagica), should engage with your guests and encourage booth use, make sure they are having a good time and help them navigate the booth experience. Also, they are there to keep the activation looking neat and organized. Prop tables get messy and crowds can get disorganized, the Ambassador's role is also to maintain order and a professional look to the activation. In addition, paper needs to be changed in the printer and if a technical issue arises, the Ambassador should be trained to resolve those issues as well. At Imagica, our Ambassadors are there at least an hour before the event for set up and testing, stay for the entire event and help to enhance and elevate the overall experience.